



International Convention and Trade Show

RCI, Inc.
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Product Demonstrations

2010

Trade Show Dates: March 27-28, 2010 • Rosen Shingle Creek Resort • Orlando, Florida

Get your product out of the booth and onto the stage! During the trade show, half-hour time slots will be available for exhibitors to showcase their products or services. Why wait for attendees to visit your booth? Take your products to them! Advance promotion, prominent signage and loudspeaker announcements will draw up to 250 curious specifiers to your corporate presentation. Contact RCI today. Demonstration opportunities are available on a first-come, first-served basis.

General Guidelines for Demonstration

- Setup and dismantle will occur 15 minutes prior to and after demonstration on demo stage.
- Stage time is one half hour.
- The fee for each demonstration opportunity is \$3,100.
- All props or materials used during the demonstration must be prefabricated and portable for easy setup and dismantle.
- Written specifications must be submitted 90 days in advance of event for review and approval.
- All demos require Convention Center and Fire Marshal approval. Contact RCI for details.
- If storage space is needed before or after the demonstration, include a detailed description of material with this form.

Available Times for Demonstration (includes time for setup and dismantle - please indicate preferred stage time below)

Saturday, March 27 4:00 PM - 5:00 PM

Carlisle SynTec, Inc.

Saturday, March 27 5:30 PM - 6:30 PM

Atlas Roofing Corporation

Sunday, March 28 9:30 AM - 10:30 AM

Carlisle Coatings and Waterproofing, Inc.

Sunday, March 28 10:45 AM - 11:45 AM

Terms and Conditions

The signator hereby covenants and agrees to indemnify, defend, and save harmless RCI, Inc., or any of its officers, agents, affiliates, partners, employees, or assigns ("RCI") from and against any liability, claim, loss, cost, damage, injury, deficiency or expense, including reasonable attorney's fees, imposed upon, incurred or suffered, directly or indirectly, by RCI arising from the signator's participation in this product demonstration. RCI and the exhibitor reserve the right to cancel this agreement upon written notice without cause.

Company Information

Company Name:
Contact Name:
Address:
City/State/Zip:
Phone:
Fax:
E-mail:

Agreement

Signature of company representative	Date
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Payment Method

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> Invoice | <input type="checkbox"/> Visa |
| <input type="checkbox"/> Check (payable to RCI - US funds) | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

For details, availability, and additional terms, contact:

Karen McElroy, RCI Director of Conventions & Meetings
E-mail: kmcelroy@rci-online.org
Phone: 800-828-1902

Card Number:
Exp. Date:
Name on Card:
3- or 4-Digit Verification Value Code:
Signature: