



International Convention and Trade Show

RCI, Inc.
1500 Sunday Drive, Suite 204
Raleigh, NC 27607

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Convention Program Advertising

2010

Convention Dates: March 25-30, 2010 • Rosen Shingle Creek Resort • Orlando, Florida

Make a statement for your product or service _____

An advertisement in the RCI Convention and Trade Show On-Site Program literally puts your information into the hands of RCI members. For five days, the program will be each attendee's constant companion and guide to Convention and Trade Show activities. It's an opportunity to increase product awareness and stimulate additional traffic to your exhibit. Advertising accepted from exhibiting companies only.

Ad Size	Location	Cost	Dimensions (inches)
<input type="checkbox"/> Publication Wrap	Wrap - Outside of Publication	\$3,500	6.00 x 20.00
<input type="checkbox"/> Full Page	Inside Location	\$1500	8.00 x 10.50
<input type="checkbox"/> Half Page	Horizontal	\$750	8.00 x 5.00
<input type="checkbox"/> Half Page	Vertical	\$750	3.25 x 10.50
<input type="checkbox"/> Cover 2	Inside Front	\$1,750	8.00 x 10.50
<input type="checkbox"/> Cover 3	Inside Back	\$1,750	8.00 x 10.50
<input type="checkbox"/> Cover 4	Outside Back	\$2,250	8.00 x 10.50

Ad Specifications _____

The Convention On-Site Program is a two-color publication; submit artwork as black and white.

Digital or camera-ready artwork is required. Acceptable digital formats include: .tif, .eps or .pdf files prepared for press.

Send contracts to

RCI, Inc.
1500 Sunday Drive, Suite 204
Phone: 800-828-1902
Fax: 919-859-1328

Send ad copy by e-mail to

wmyers@rci-online.org or call 919-389-1088 for FTP instructions

Important Deadline Dates

Ad Space Reservation Deadline: February 15, 2010

Ad Copy Deadline: February 15, 2010

Advertiser Information

Company:
Name:
Address:
City/State/Zip:
Phone:
Fax:

To reserve ad space, check the appropriate box to indicate ad size; sign, date, and return this form to RCI by February 15, 2010.

Signature: _____

Date: _____