



RCI, Inc.
1500 Sunday Drive, Suite 204
Raleigh, NC 27607

International Convention and Trade Show

Phone: (919) 859-0742
Fax: (919) 859-1328
www.rci-online.org

Contract for Exhibit Space

2012

Trade Show Dates: March 17-18, 2012 • Hilton Anatole • Dallas, Texas

AGREEMENT: The undersigned Exhibitor hereby agrees to lease from RCI, Inc. exhibition space as described below, at the 27th RCI International Trade Show, March 17-18, 2012 at the Hilton Anatole hotel in Dallas, Texas. The exhibition will be held as part of the 27th RCI International Convention and Trade Show, March 15 - 20, 2012. The exhibiting company and its representatives agree to abide by the rules, regulations, and guidelines established by RCI, Inc.

TERMS OF PAYMENT: (A 50% DEPOSIT IS REQUIRED WITH THIS CONTRACT.) This contract and a 50% deposit must be received by RCI to reserve exhibit space. The balance of the exhibit fee is due by December 16, 2011 (90 days prior to the event). A charge of 50% of the total exhibit fee will apply for all cancellations. Cancellations made after December 16, 2011 (within 90 days of the event) will receive no refund.

It shall be Exhibitor's responsibility to ensure that the exhibit space(s) specified in this agreement conform(s) to the show's official floor plan and the rules, regulations, and guidelines established by RCI. If this agreement and the floor plan do not agree, the floor plan shall govern.

Subject to receiving payment as described, the following exhibit space(s) is (are) reserved for you at this time by RCI. It is understood and agreed by the exhibitor that show management reserves the authority to reassign exhibit space dimension and location at the show. Spaces confirmed are not transferable.

I acknowledge I have read the IAEE Guidelines for Display, Rules & Regulations document which applies to the 27th RCI International Trade Show.

| | | | |
|----------------------|---|---|---|
| Exhibit Fees: | [| 100 square feet | More than 100 square feet |
| | | \$23.00 per square foot - RCI Members \$27.00 per square foot - Nonmembers | \$21.00 per square foot - RCI Members \$25.00 per square foot - Nonmembers |

Selected booth # (s): _____ 1 - 10'x10' booth = 100 sq. ft. | 1 - 20'x20' booth = 400 sq. ft.

Exhibit fee per sq. ft.: \$ _____ **X total sq. ft.:** _____ = **Total exhibit fee:** \$ _____

50% deposit, due with contract: \$ _____

Balance due by December 16, 2011: \$ _____ (U.S. dollars only)

Amount submitted with this contract:

\$ _____ A 50% deposit is due with this contract.

Name of exhibiting firm: _____

Product line(s) to be exhibited: _____

Address: _____ City: _____

State/province: _____ Postal code: _____

Telephone: _____ Fax: _____

Name of person to be contacted on all matters pertaining to your exhibit:

Name: _____ Title: _____

Phone number: _____ E-mail: _____

Payment Method:

Check (pay to RCI) Discover

Visa MC Am Ex

Card# _____

Expiration date: _____

Name on card: _____

3- or 4-digit verification value code: _____

Signature: _____

I am authorized to enter into this agreement on behalf of Exhibitor. By this signature, I agree to abide by the rules, regulations, and guidelines established by RCI, Inc.

Authorized signature : _____ Date: _____

Print name of the above: _____

Please make a copy for your records.