



RCI, Inc.
1500 Sunday Drive, Suite 204
Raleigh, NC 27607

Phone: (919) 859-0742
Fax: (919) 859-1328
www.rci-online.org

Insertion Order

2012-2013



Ad Layout (please check appropriate box)

Rate

Size

- Outside panel location (four-color) \$4,500 5.00 x 7.00
- Interior panel (four-color) \$3,500 5.00 x 7.00

To reduce its carbon footprint and increase its portability, the *RCI International Directory of Members* is a CD-based rather than a hard-copy publication. The *Directory* serves as each member's personal handbook of RCI member services.

Advertising will be accepted on only four panels; that means major impact when members receive this handy RCI publication. RCI's 2,500 members will receive a CD packaged in a six-panel CD mailer/case. An additional 2,000 copies will be distributed at RCI events and industry trade shows, and to prospective members. Circulation 4,500.

Are you an advertising agency? yes no

If yes, who is the client: _____

Invoices should be sent to: client agency

General Policy

Advertisement space is reserved on a first-come, first-served basis. RCI reserves the right to reject any advertising and selects the ad locations, with the exception of cover locations.

For contract terms, copy regulations, and ad submittal options, see guidelines for *Interface* technical journal. For details, visit: www.rci-online.org/members-marketing.html

All prices are net and do not include agency commissions.

For additional information, please call 800-828-1902.

Advertiser Information

Company name:
Contact name:
Address:
City/state/zip:
Phone:
Fax:
E-mail:

_____ Signature of advertiser representative	_____ Date
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Payment Method

- Invoice MasterCard
- Check (payable to RCI - U.S. funds) Visa
- American Express Discover

Card Number:
Exp. date:
Name on card:
3- or 4-digit verification value code:
Signature:

Amount enclosed:

Mail or fax to:
RCI Directory - Ad Copy
Attn: William Myers
c/o Pika MarCom, Inc.
19960 Antler Point Dr.
Bend, OR, 97702
919-389-1088
866-262-9696 (fax)

Ad reservation deadline: 01/06/12

Copy deadline: 01/06/12

Publication date: 4/15/12