RCI, Inc.
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Product Demonstrations 2012

Convention Dates: March 15-20, 2012 • Hilton Anatole • Dallas, Texas

Get your product out of the booth and onto the stage! During the trade show, half-hour time slots will be available for exhibitors to showcase their products or services. Why wait for attendees to visit your booth? Take your products to them! Advance promotion, prominent signage and loudspeaker announcements will draw up to 250 curious specifiers to your corporate presentation. Contact RCI today. Demonstration opportunities are available on a first-come, first-served basis.

General Guidelines for Demonstration

- Setup and dismantle will occur 15 minutes prior to and after demonstration on demo stage.
- Stage time is one half hour.
- The fee for each demonstration opportunity is $3,500.
- All props or materials used during the demonstration must be prefabricated and portable for easy setup and dismantle.
- All props or materials used during the demonstration must be removed or disposed of off site. No on-site debris disposal is permitted.
- Written specifications must be submitted 90 days in advance of event for review and approval.
- All demos require hotel and/or convention center and fire marshal approval. Contact RCI for details.
- If storage space is needed before or after the demonstration, include a detailed description of material with this form.

Available Times for Demonstration (includes time for setup and dismantle - please indicate preferred stage time below)

❑ Saturday, March 17 4:00 PM - 5:00 PM **Carlisle Syntec, Inc.**
❑ Saturday, March 17 5:00 PM - 6:00 PM **Kemper System America**
❑ Saturday, March 17 6:00 PM - 7:00 PM **Grace Construction Products**
❑ Sunday, March 18 9:30 AM - 10:30 AM **Atlas Roofing Corp.**
❑ Sunday, March 18 10:45 AM - 11:45 AM **PROSOCO, Inc.**

ALL DEMOS SOLD OUT

Terms and Conditions

The signator hereby covenants and agrees to indemnify, defend, and save harmless RCI, Inc., or any of its officers, agents, affiliates, partners, employees, or assigns ("RCI") from and against any liability, claim, loss, cost, damage, injury, deficiency or expense, including reasonable attorney's fees, imposed upon, incurred or suffered, directly or indirectly, by RCI arising from the signator's participation in this product demonstration. RCI and the exhibitor reserve the right to cancel this agreement upon written notice without cause.

Agreement

Signature of company representative Date

For details, availability, and additional terms, contact:

Karen McElroy, RCI Director of Conventions & Meetings
E-mail: kmcelroy@rci-online.org
Phone: 800-828-1902

Company Information

Company name:
Contact name:
Address:
City/state/zip:
Phone:
Fax:
E-mail:

Payment Method

❑ Invoice
❑ Check (payable to RCI - U.S. funds)
❑ American Express
❑ Visa
❑ MasterCard
❑ Discover

Card number:
Exp. date:
Name on card:
3- or 4-digit verification value code:
Signature: