



RCI, Inc.  
1500 Sunday Drive, Suite 204  
Raleigh, NC 27607

# International Convention and Trade Show

Phone: (919) 859-0742  
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www.rci-online.org

## Convention Proceedings Advertising

# 2013

**Convention Dates: March 14-19, 2013 • Rosen Shingle Creek Resort • Orlando, Florida**

### Long-Term Recognition

The proceedings is a spiral-bound document that details the educational papers presented at the RCI convention. Attendees frequently use the proceedings publication as reference while attending educational presentations. After the event, it is often archived on office shelves and desktops for future use.

	<b>Ad Size</b>	<b>Location</b>	<b>Cost</b>	<b>Dimensions</b> (inches)
<input type="checkbox"/>	Cover 2	Inside front (four-color)	\$2,250	8.5 x 11.00
<input type="checkbox"/>	Cover 4	Outside back (four-color)	\$2,250	8.5 x 11.00

For full bleed layout, design file at 8.75 x 11.25 | trim size: 8.5 x 11.00 | protect live area with .25

### Ad specifications

Digital artwork is required. Acceptable digital formats include: .tif, .eps, or .pdf files prepared for press.

### Send contracts to

RCI, Inc.  
1500 Sunday Drive, Suite 204  
Phone: 800-828-1902  
Fax: 919-859-1328

### Send ad copy by e-mail to

wmyers@rci-online.org or call 919-389-1088 for FTP instructions.

### Important deadline dates

Ad space reservation deadline: February 1, 2013  
Ad copy deadline: February 1, 2013

### Advertiser Information

Company:
Name:
Address:
City/state/zip:
Phone:
Fax:

To reserve ad space, check the appropriate box to indicate ad size; sign, date, and return this form to RCI by February 1, 2013.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_