



RCI, Inc.  
1500 Sunday Drive, Suite 204  
Raleigh, NC 27607

# International Convention and Trade Show

Phone: (919) 859-0742  
Fax: (919) 859-1328  
www.rci-online.org

## Sponsorship Opportunities

# 2012

**Convention Dates: March 15-20, 2012 • Hilton Anatole • Dallas, Texas**

### Platinum Level (please check the appropriate box to indicate sponsorship choice)

- |  |                    |            |            |
|--|--------------------|------------|------------|
| <input type="checkbox"/> Flash drives (featuring the Convention Proceedings and sponsor literature)                    | March 15-20        | \$10,000 * | [NEW 2012] |
| <input type="checkbox"/> Annual banquet <b>Firestone Building Products</b>   | Monday, March 19   | \$8,500    |            |
| <input type="checkbox"/> RCI Internet café and marketplace   | March 15-20        | \$8,500    |            |
| <input type="checkbox"/> Opening ceremony and keynote speaker <b>Johns Manville</b>                                    | Saturday, March 17 | \$8,500    |            |
| <input type="checkbox"/> Hotel guest room keys <b>Thaler Metal Industries, Ltd</b>                                     | March 15-20        | \$8,500    |            |
| <input type="checkbox"/> Convention bags <b>Siplast</b>  | March 15-20        | \$8,500    |            |
| <input type="checkbox"/> Name badge lanyards <b>Georgia Pacific</b>  | March 15-20        | \$8,500    |            |
| <input type="checkbox"/> Trade show reception <b>Situra, Inc</b>   | Saturday, March 17 | \$6,000    |            |
| <input type="checkbox"/> Trade show breakfast <b>Carlisle SynTec</b>   | Sunday, March 18   | \$6,000    |            |
| <input type="checkbox"/> Awards luncheon <b>Sika Sarnafil</b>  | Sunday, March 18   | \$5,000    |            |
| <input type="checkbox"/> Schedule-at-a-glance sign   | March 15-20        | \$5,000    |            |
| <input type="checkbox"/> Golf tournament awards ceremony and luncheon<br>(Legendary Cowboys Golf Club) <b>DERBIGUM</b> | Friday, March 16   | \$5,000    |            |

### Gold Level

- |  |                  |         |            |
|--|------------------|---------|------------|
| <input type="checkbox"/> Directional sign <b>DERBIGUM,</b>                         | March 15-20      | \$3,000 |            |
| <input type="checkbox"/> Spouse/guest luncheon <b>Kemper System American, Inc.</b> | Friday, March 16 | \$2,000 | [NEW 2012] |

### \* New Flash Drives Sponsorship Opportunity

500 2G flash drives will be distributed to consultant attendees. The drive will feature a .pdf document of the convention proceedings publication and an electronic file of the sponsor's submitted marketing material. The exterior of the drive will feature the RCI logo on one side and the sponsor's logo on the other. New this year, this exciting sponsorship will certainly catch the attention of convention attendees and serve as a post event reminder of the sponsor's generous support of RCI.

**Priority Points** - Remember exhibiting companies earn one priority point for every \$100 spent on convention sponsorships.

### Company Information

Company Name:
Contact Name:
Address:
City/State/Zip:
Phone:
Fax:
E-mail:

### Payment Method

- |  |                                     |
|--|-------------------------------------|
| <input type="checkbox"/> Invoice                             | <input type="checkbox"/> Visa       |
| <input type="checkbox"/> Check (payable to RCI - U.S. funds) | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> American Express                    | <input type="checkbox"/> Discover   |

Card Number:
Exp. Date:
Name on Card:
3- or 4-Digit Verification Value Code:
Signature:

### Agreement

Signature of company representative	Date
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For details, availability, and additional terms, contact:

Karen McElroy, RCI Director of Conventions & Meetings  
E-mail: [kmcelroy@rci-online.org](mailto:kmcelroy@rci-online.org)  
Phone: 800-828-1902



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## Golf Tournament - Hole Sponsorships



### President-Elect's Golf Tournament - Friday, March 16, 2012

Cowboys Golf Club  
1600 Fairway Drive  
Grapevine, Texas 76051  
www.cowboysgolfclub.com | 817-481-7277

### Golf Hole Sponsorships (please check the appropriate box to indicate sponsorship choice)

- Longest drive (front nine - men) **DERBIGUM** \$300
- Longest drive (front nine - women) **Soprema, Inc.** \$300
- Longest drive (back nine - men) **DERBIGUM** \$300
- Longest drive (back nine - women) **Firestone Building Products** \$300
- Closest to the pin (front nine - men) **DERBIGUM** \$300
- Closest to the pin (front nine - women) \$300
- Closest to the pin (back nine - men) **DERBIGUM** \$300
- Closest to the pin (back nine - women) \$300
- Individual hole sponsorship - ten available (quantity: **SOLD OUT**) \$200

**(3) Siplast; (2) Soprema, Inc.; (3) Hunter Panels; (1) Miro Industries, Inc., (1) PHP Systems/Design**

### Company Information

Company name:
Contact name:
Address:
City/state/zip:
Phone:
Fax:
E-mail:

### Payment Method

- Invoice  Visa
- Check (payable to RCI - U.S. funds)  MasterCard
- American Express  Discover

Card number:
Exp. date:
Name on card:
3- or 4-digit verification value code:
Signature:

### Agreement

<hr/>	<hr/>
Signature of company representative	Date

For details, availability, and additional terms, contact:

Karen McElroy, RCI Director of Conventions & Meetings  
E-mail: [kmcelroy@rci-online.org](mailto:kmcelroy@rci-online.org)  
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## Sponsor Benefits

# 2012

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### Platinum Sponsors Receive

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- On-screen acknowledgment at Awards Luncheon, Annual Meeting, and Annual Banquet
- Visual recognition at sponsor's booth (sign)
- Individual sign at sponsored event (with company logo)
- Verbal acknowledgment before sponsored event
- Complimentary table for eight at Annual Banquet or Awards Luncheon
- Acknowledgment in on-site convention program
- Acknowledgment in pre-convention publications
- Company representatives receive badge ribbons indicating sponsorship level
- Priority Points corresponding to sponsorship level
- Plaque of recognition and appreciation and photo of plaque acceptance (at trade show)
- Special acknowledgment in *Interface* technical journal (president's column)

### Gold Sponsors Receive

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- On-screen acknowledgment at Awards Luncheon
- Easel sign at sponsored event
- Verbal acknowledgment before sponsored event
- Two complimentary tickets to Annual Banquet or Awards Luncheon
- Acknowledgment in on-site convention program
- Acknowledgment in pre-convention publications
- Company representatives receive badge ribbons indicating sponsorship level
- Priority Points corresponding to sponsorship level
- Plaque of recognition and appreciation, and photo of plaque acceptance (at trade show)
- Special acknowledgment in *Interface* technical journal (president's column)

#### Levels of Sponsorship

Platinum	\$5,000 or more
Gold	\$2,000 to \$4,999