



Virtual Trade Show

RCI, Inc.
1500 Sunday Drive, Suite 204
Raleigh, NC 27607

Online Advertising

Phone: (919) 859-0742
Fax: (919) 859-1328
www.rci-online.org

Insertion Order - Online Products and Services Guide

2010

A Year-long Virtual Exhibit

Here's your chance to get company information directly into the hands of interested RCI members and to show your support for the association.

Each Virtual Trade Show (VTS) includes: a 100 word company profile, a company logo, e-mail link and Web site links, contact information, and a product list.

The Online Guide for RCI Members and Specifiers

RCI members specify billions of dollars of roofing, waterproofing, and exterior wall products each year. Whether it is to remedy a deficiency or to create a new design, RCI members are called upon by building executives to offer their expertise. They purposefully maintain a working knowledge of available technology and actively seek information regarding new and innovative products.

Cross Promotion -- RCI Supporters Recognized

Virtual Trade Show participating companies that are current year International Convention & Trade Show exhibitors will have their VTS listing linked to their listing as Convention & Trade Show exhibitors at www.rci-online.org/international-convention-ep.html#exlist.

Ad Placement Deadlines

Generally, listings will be posted within 5-10 working days of receipt of a signed insertion order, ad materials, and payment. You will be notified by e-mail when your listing becomes active. The listing will remain active for 12 months from the nearest full month of publication.

Submitting Your Ad

It is required that all ad submissions include digital files of text and graphics. MS Word and .jpg files are preferred. E-mail ad copy to: wmyers@rci-online.org. Call 919-389-1088 for additional specifications.

ACCESSORIES - Low Slope Roofing

Roof Hugger, Inc.

Address:
PO Box 1027
Odessa FL, 3356



Products:
Metal roof accessories,
purlins

Contact:
Dale Nelson
Phone: 800-771-1711
Fax: 877-202-2254
E-mail:
dale@roofhugger.com

Website:
www.roofhugger.com

Interface Advertiser
Trade Show Exhibitor

Our experience dictated a need for a miniature "Z" section purlin that would "nest" into the existing profile and fasten directly through the pan into the structural system. After eighteen months of trial and error sampling, ROOF HUGGER was born. Simple, one-piece, fast and easy to erect, the concept has been validated by its use on over 20 million square feet of retro-fit roofs to date over an area stretching from Guam and Hawaii in the Pacific, to the Caribbean Islands, Alaska and all points between.

Advertising Rates

Virtual Trade Show Basic Listings

- Single Basic Listing \$500
- Each Additional Basic Listing from same company .. \$275

Virtual Trade Show Listing Upgrades or Alterations

- Additional Links (e-mail or website links) \$30
- Additional Text (100 more words - 200 word max.) . \$75

Virtual Trade Show: www.rci-online.org/prog-vts-memb.html

Advertiser Information:

Company: _____

Contact: _____

Address: _____

City: _____

State: _____

Postal Code: _____

Phone: _____

Fax: _____

E-mail: _____

Payment Method

- Invoice American Express
- Check (payable to RCI - US funds) Visa Discover
- MasterCard

Card Number: _____

Name on Card: _____

3- or 4-Digit Verification Value Code: _____ Exp. Date: _____

Signature: _____

Ad Type:

- Single Basic Listing\$500 Additional Basic Listing ...\$275

Upgrades:

- Additional Links (e-mail or website links) \$30
- Additional Text (100 more words - 200 word max.).... \$75

Ad copy will be submitted by:

- E-mail US Mail - on CD-ROM

Amount Submitted: _____

Terms and Conditions

Virtual trade show listings will run for 12 consecutive months unless canceled by the advertiser. No refunds will be given for early termination. The maximum text per listing is 200 words. The maximum number of e-mail links per listing is 5. The maximum number of web links is 5. RCI reserves the right to reject any advertisement that does not conform to the Institute's standards. If an error is made that materially affects the value of the listing, a corrected advertisement will be inserted within 5 days upon request without additional charge. No refunds will be granted.

All prices quoted are net. Prepayment is required for all online advertising.

Signature of advertiser rep.: _____ Date: _____