



RCI, Inc.
1500 Sunday Drive, Suite 204
Raleigh, NC 27607

Phone: (919) 859-0742
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www.rci-online.org

Insertion Order - Banner Advertising

2012

Highly Prominent Marketing

With over 9,000 monthly visitors (over 300 daily), advertising on the RCI home page is a striking way to deliver marketing directly to RCI's building envelope consultant members.

Advertising will be limited to a single banner ad location strategically placed on the RCI home page with a maximum of five advertisers per month. Ads will appear in random rotation and feature one banner ad at a time per user load. Splash your corporate advertising message to RCI's 2,500 members and make direct contact with consultants who annually specify billions of dollars of roofing, waterproofing and exterior-wall materials.

Submitting Your Ad & Placement Deadlines

Submit horizontal banners (468 pixels x 60 pixels, 50KB maximum file size) to wmyers@rci-online.org. Contact William Myers at 919-389-1088 or wmyers@rci-online.org for format specifications, space and ad copy deadlines - .jpg and .gif files accepted.

Static Banner Advertising Rates

- Single insertion \$850 / insertion
- 3 - 5 insertions \$805 / insertion
- 6 - 12 insertions \$765 / insertion

Animated Banner Advertising Rates

- Single insertion \$1,050 / insertion
- 3 - 5 insertions \$995 / insertion
- 6 - 12 insertions \$945 / insertion

[View banner ads online @ www.rci-online.org](http://www.rci-online.org)

Advertiser Information

Company: _____

Contact: _____

Address: _____

City: _____

State: _____

Postal code: _____

Phone: _____

Fax: _____

E-mail: _____

Ad Type:

- Static banner Animated banner (requires RCI approval)

Issues of Insertion (check box and complete year):

- | | |
|--|---|
| <input type="checkbox"/> January 20__ | <input type="checkbox"/> July 20__ |
| <input type="checkbox"/> February 20__ | <input type="checkbox"/> August 20__ |
| <input type="checkbox"/> March 20__ | <input type="checkbox"/> September 20__ |
| <input type="checkbox"/> April 20__ | <input type="checkbox"/> October 20__ |
| <input type="checkbox"/> May 20__ | <input type="checkbox"/> November 20__ |
| <input type="checkbox"/> June 20__ | <input type="checkbox"/> December 20__ |

Amount submitted: _____

Payment Method:

- Visa Discover
- Invoice MasterCard
- Check (U.S. funds) American Express

Card number:
Name on card:
3- or 4-digit verification value code: Exp. date:
Signature:

Terms and Conditions:

Home page banner ads will run for 30 days per insertion. RCI reserves the right to reject any advertisement that does not conform to the association's standards. If an error is made that materially affects the value of the ad, a corrected advertisement will be inserted within 10 days upon request without additional charge. No refunds will be granted.

All prices quoted are net. Prepayment is required for all online advertising.

Signature of advertiser rep.: _____ Date: _____