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FOR IMMEDIATE RELEASE

William Myers – Director of Marketing Communications

Educational Programs Announced for 27th RCI International Convention and Trade Show in Dallas, Texas

Raleigh, NC – The 27th RCI International Convention & Trade Show will feature over 30 hours of educational seminars, live product demonstrations, and a two-day trade show with over 130 exhibitors. The annual event will be held March 15 - 20, 2012 at Hilton Anatole hotel in Dallas, Texas.

Educational Programs will include:

- Case Study: Uplift Testing of Built-Up Roof Systems Along the South Texas Coast
- Evolution of EIFS
- What Is Real? Field Monitoring the Wind Performance of Commercial Roofs
- Water Testing Misconceptions: Fenestration Product Certification vs. Forensic Investigation of Building Leaks
- Roof Warranties – Duration vs. Coverage: Sustainable?
- Roof Anchors for Façade Access – A General Overview
- Evaluating Directly Bonded Stucco
- Effective Use of Roof Coatings
- Lessons Learned From Restoration of Architectural Terra Cotta
- Sustainable Building Envelope Design at the 2010 Olympic Village
- Ice Ball Impact Testing of Siding
- Ice Sphere Impact Testing of Photovoltaic Solar Panels
- Evaluation of Roofing Renovation Methods Using Energy-Based Life Cycle Analysis
- Communication Strategies of Expert Witnesses
- Case Study: Designing a Post-Disaster Building Enclosure for Blast, Hurricane, and Flood Resistance
- Restoration After Hurricane Ike: Memorial Hermann-Texas Medical Center
- A Robust Recycling Program for Roofing Systems in North America
- Metal Roofing Repair Strategies
- Evaluating Condensation Resistance for the Design of Wall Assemblies
- Thermal Storage With PCM vs. Thermal Insulation in Hot Climates
- Consultant Insurance 201

RCI is an international association of building envelope consultants. Members specialize in design, investigation, repair, and management of roofing, exterior wall, and waterproofing systems.

For complete details regarding the educational sessions offered, please visit: <http://www.rci-online.org/international-convention.html> or call 800-828-1902.

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