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**FOR IMMEDIATE RELEASE**

William Myers – Director of Marketing Communications

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**27TH RCI INTERNATIONAL CONVENTION TO BE HELD MARCH 15-20, 2012 IN DALLAS, TEXAS**

Raleigh, NC – The 27th RCI International Convention & Trade Show will feature over 30 hours of educational seminars, live product demonstrations, and a two-day trade show with over 130 exhibitors.

The annual event will be held March 15 - 20, 2012 at Hilton Anatole hotel in Dallas, Texas.

RCI, Inc. is an international non-profit association of professional consultants, architects, and engineers who specialize in the specification and design of roofing, waterproofing and exterior wall systems.

For complete details regarding the educational sessions offered, please visit: <http://www.rci-online.org/international-convention.html> or call 800-828-1902.

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