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FOR IMMEDIATE RELEASE

William Myers – Director of Marketing Communications

RCI 26TH INTERNATIONAL CONVENTION TO BE HELD APRIL 7 – 12, 2011 IN RENO, NEVADA

Raleigh, NC – RCI, Inc. will host its 26th International Convention & Trade Show April 7 - 12, 2011 at the Peppermill Resort Spa Casino in Reno, Nevada.

The annual event will feature over 30 hours of educational seminars, live product demonstrations, and a two-day trade show with over 130 exhibitors. All educational sessions offer continuing education credit from RCI and the American Institute of Architects (AIA).

RCI, Inc. is an international non-profit association of professional consultants, architects, and engineers who specialize in the specification and design of roofing, waterproofing and exterior wall systems.

For more information about RCI and its programs, visit www.rci-online.org or call 800-828-1902.

Educational programs at 2011 RCI convention will include:

- Mastering the Design Issues of Installing (Solar) Photovoltaics on an Existing Roof
- Dynamic Water Vapor Permeance of Building Materials and the Benefits to Buildings
- Dynamic Building Envelope Closure Systems
- The Correlation Between Wind Resistance and the Physical Properties of Fiberglass Shingles
- Insurance Issues: Are You in Breach of Contract?
- Communication Strategies for Expert Witnesses
- The Development of FM Approval Standards for Class 1 Steep Roof Covers, Flexible Photovoltaic Modules, and Vegetative Roof Systems
- RCI: The Path to Leadership
- RCI's Manual of Practice: Building Envelope Consulting and Observing According to the Book
- Development of a Roof Savings Calculator
- Sustainable Insulation: the Hard Choice
- Case Study: Restoration of an Historic Clay-Tile Roof System
- Full of Hot Air: How the IRC Fails to Address Effective Attic Ventilation
- The Green Roof: Common-Sense Advice on Durability
- Department of Energy | Building Envelopes Road Map
- Investigation and Litigation of a Roof Failure: Who Will Pay?
- Roofs, Energy Efficiency, Codes and Sustainability: Complexity and Compromise on the Road to Net Zero
- Case Studies of Roofing and Cladding Failures Involving Internal Pressurization and Topographic Effects
- Cladding Attachment Schemes for Three-Coat Stucco Veneer on Thick Continuous Insulation Based on Experimentally Validated Finite-Element Modeling
- How Big Is Too Big? The Effect of Table Size on Wind Uplift-Resistance Evaluation

- Rehabilitation of Historic Limestone Façades
- Auxiliary Seminar: RoofPoint for the Professional Roof Consultant
- Auxiliary Seminar: Liquid Sealants: Selection, Design and Installation

All educational sessions offer continuing education credit from RCI and the American Institute of Architects (AIA).

For additional information: William Myers, Director of Marketing Communications, RCI, Inc.: 800-828-1902 or wmyers@rci-online.org.

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