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**FOR IMMEDIATE RELEASE**

William Myers – Director of Marketing Communications

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**RCI 26TH INTERNATIONAL CONVENTION TO BE HELD APRIL 7 – 12, 2011 IN RENO, NV**

Raleigh, NC – The 26<sup>th</sup> RCI International Convention & Trade Show will be held April 7 – 12, 2011, at the Peppermill Resort Spa and Casino in Reno, NV.

The annual event will feature over 20 hours of educational seminars, live product demonstrations, and a two-day trade show with over 130 exhibitors. Programs are approved to yield continuing education credits for members of RCI and the American Institute of Architects. "It's a great opportunity to earn a full year's worth of continuing education credit at one event," said William Myers, RCI's marketing director.

RCI, Inc. is an international nonprofit association of professional consultants who specialize in the specification and design of roofing, waterproofing, and exterior wall systems.

For more information about RCI and its programs, visit [www.rci-online.org](http://www.rci-online.org) or call 800-828-1902.

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